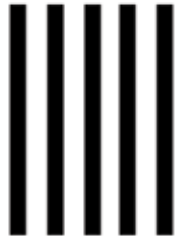


5300 Derry Street, Harrisburg PA 17111  
**1.800.247.1812 x2459**  
 email: [info@rcwarranty.com](mailto:info@rcwarranty.com)  
[www.rcwarranty.com](http://www.rcwarranty.com)

NO POSTAGE  
 NECESSARY  
 IF MAILED  
 IN THE  
 UNITED STATES



**BUSINESS REPLY MAIL**  
 FIRST-CLASS MAIL PERMIT NO. 7181 HARRISBURG, PA

POSTAGE WILL BE PAID BY ADDRESSEE

RESIDENTIAL WARRANTY COMPANY, LLC  
 5300 DERRY ST.  
 HARRISBURG PA 17111-9870

# Materials



## RWC 547 Easel Sign & Brochure Holder

This 9"x12" free-standing item is a great way to display RWC consumer brochures (537, 580, 5507) in your model or sales offices.



## RWC 503 • Lot Sign

This 12"x18" outdoor sign is ideal for models and sales offices. Space for you to add your lot identification is also provided.



## RWC 565 • Rider Sign

The 18"x6" sign attaches to a framed sign or can stand alone.

# MARKETING Essentials



## MATERIALS AVAILABLE TO RWC BUILDERS



# Marketing Materials

One of the many advantages of your membership in the RWC Warranty Program is the marketing support available for your use. You can enhance your sales strategy for today's competitive marketplace by taking full advantage of RWC's marketing essentials. The more frequently used items available for your use are pictured and described in this brochure. Similar items for remodelers are also available. To order supplies, simply complete and return the attached order form by mail or scan and email to [info@rwcwarranty.com](mailto:info@rwcwarranty.com). **Please order only a 2-3 month supply to ensure that you receive the most current materials.**

## ORDERING IS EASY

**By Mail:** Fill out the attached card and drop it in the mail.

**Online:** Order through Warranty Express at [www.rwcwarranty.com](http://www.rwcwarranty.com)

**By Phone:** 800-247-1812, x2459

**By Email:** [info@rwcwarranty.com](mailto:info@rwcwarranty.com)

### SAMPLE WARRANTY BOOKS:

When ordering sample warranty books, please provide the correct book number, which is located in a lower corner of the cover. If unable to find this information, contact your Account Executive or the RWC home office. Sample books should be ordered in a 2 to 3 month supply.



### Sample Limited Warranty Books

RWC offers a variety of warranty programs, each with its own sample warranty book. These samples allow buyers to review the warranty provided on their new home. Please be sure to request the correct book(s) when filling out the order form.

### RWC 537, 580, 594, 5507 Consumer Brochures

These items offer a brief overview of the warranty and benefits.



### RWC 514 "Important Documents" Folder

This pocket folder makes it easy for you to keep your paperwork together. Simply hand the filled folder to your homeowners at closing.



### RWC 536 • Tent Sign

This 5"x6" two-sided, free-standing sign can be displayed on counter tops, fireplace mantels, tables and other flat surfaces in your model homes.



### RWC 533 Static Cling Decal

This measures 5"x7" and can be easily affixed to the windows of your model homes and sales offices.



### RWC 510 • Easel Sign

This 9"x12" free-standing card was designed for use in models or sales offices. This item explains the benefits of buying from an RWC builder to your potential new home buyers.



### RWC 509 Small Vertical Easel

Measuring 5.25"x8.5", this small vertical easel is great for areas with limited table space in sales offices or model homes.



## ALL ITEMS ARE FREE

QTY	ITEM	DESCRIPTION
_____	_____	Sample Warranty Book
_____	420	Tent Sign - General Use
_____	503	Lot Sign
_____	509	Small Vertical Easel Sign
_____	510	Easel Sign
_____	514	Documents Folder
_____	533	Static Cling Decal
_____	536	Tent Sign
_____	537	Consumer Brochure
_____	547	Easel and Brochure Holder
_____	548	Modular Builder Brochure
_____	549	Modular Consumer Brochure
_____	565	Rider Sign
_____	580	Plain English Consumer Brochure
_____	594	Why a Warranty Matters Consumer Brochure
_____	5507	State Specific Consumer Brochure

### REMODELER MARKETING MATERIALS

_____	430	Remodeler Lot Sign
_____	531	Remodeler Consumer Brochure

## COMPANY INFORMATION

Builder \_\_\_\_\_

Registration Number \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

**WE CANNOT SHIP ORDERS TO P.O. BOXES**

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

See the complete list of supplies and order online at [www.rwcwarranty.com](http://www.rwcwarranty.com)