



# CERTIFIED EXTENDED WARRANTIES FOR RESALE HOMES



**KEY ESTATES**  
CERTIFIED WARRANTY



Key Estates is offered through Real Estate Professionals and is an economical certified extended warranty for appliances and mechanical systems for existing homes. Unique to Key Estates is the option to include economically-priced coverage on *major structural components* of an existing home in addition to the traditional appliances and systems coverage. More components are covered as “standard” than most of our competitor’s products.

### What’s Unique?

There are several ‘extended warranty’ plans out there. But when was the last time you found one that offers true major structural protection on an existing home? With Key Estates, you just did! Key Estates provides options for coverage for:

- Traditional appliance and mechanical system certified coverage.
- Key Estates Professionals will review photos or videos of the covered appliances and systems to look for potential trouble spots and search for recalls that could be helpful to know.
- Major structural coverage for resale homes.
- A structural inspection (required if requesting structural coverage) conducted by a licensed professional engineer.





# KEY ESTATES CERTIFIED EXTENDED WARRANTY

FEATURES AVAILABLE	EXISTING HOMES
Coverage	Most major home appliances and mechanical systems are covered.
Coverage on Major Structural Components	Available as an option in most states. Call for availability.
Term Options	1 or 2 year terms.
Service Fee Options	\$85 per trade call (\$250 for roof leak repairs and major structural defect repairs).
Rate Calculation	Flat Fee Based on Coverage Selected.
Revenue Stream	Real Estate Professionals may earn fee for efforts to administer and market program.
Administrator	USHP, LLC
Coverage Transferable During Warranty Term	Yes - Transfer fee is \$25.
Written Warranty Document	✓
FREE Marketing Materials Available	✓
Binding Arbitration Available, If Needed	✓



## Your Edge.

### **Economical & Flexible Plan to Fit Any Client's Needs.**

Buy 1 component or all of them based on the need.

### **Reduce Your Exposure.**

Buyers call Key Estates post-settlement when problems arise.

### **Increase Your Credibility.**

Enhance professionalism by offering a high quality extended warranty.

### **Increase Your Sales.**

Easing "buyer's remorse" can translate into more signed contracts.

### **Decrease Listing Time.**

Homes with extended warranties may actually sell faster & for higher prices than homes without warranties.

### **Earn Revenue.**

Real Estate Professionals may be able to earn additional revenue by providing services in the marketing & administration of the program.



## Coverage from the Industry Expert in Home Warranties!

### **Control Over Service -**

The homeowner selects the repair provider and there are NO claim forms to complete.

### **Economical -**

Coverage today can save a homeowner hundreds of dollars in repair or replacement bills tomorrow.

### **Simplicity -**

One short application enrolls the home.

### **Flexibility -**

Various terms and options are available.

### **Transferable -**

Increases the value of the home for resale.



FAMILY

## RWC'S RISK MANAGEMENT FAMILY



Residential Warranty Company, LLC  
800-247-1812, Ext 2149  
sales@rwcwarranty.com

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HOME of Texas  
800-445-8173, Ext 2149  
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RWC Insurance Advantage  
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*Over 35 Years and More Than 3 Million Warranties -  
Experience & Stability You Can Count On!*