



Materials

MARKETING essentials

5300 Derry Street, Harrisburg PA 17111
 1.800.247.1812 x2459 • fax 717.561.4494
 email: info@rwcwarranty.com
www.rwcwarranty.com



RWC 547 Easel Sign & Brochure Holder

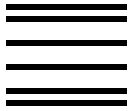
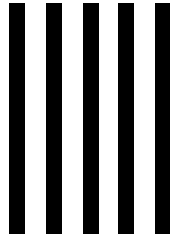
This 12"x9" free-standing item is a great way to display RWC consumer brochures (537, 580, 5507) in your model or sales offices.



MATERIALS AVAILABLE TO RWC BUILDERS



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
 FIRST-CLASS MAIL PERMIT NO. 7181 HARRISBURG, PA

POSTAGE WILL BE PAID BY ADDRESSEE

RESIDENTIAL WARRANTY COMPANY, LLC
 5300 DERRY ST.
 HARRISBURG PA 17111-9870



RWC 503 • Lot Sign

This 12"x18" outdoor sign is ideal for models and sales offices. Space for you to add your lot identification is also provided.



RWC 565 • Rider Sign

The 18"x6" sign attaches to a framed sign or can stand alone.



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RWC

Marketing Materials

One of the many advantages of your membership in the RWC Warranty Program is the marketing support available for your use. You can enhance your sales strategy for today's competitive marketplace by taking full advantage of RWC's marketing essentials. The more frequently used items available for your use are pictured and described in this brochure. Similar items for remodelers are also available. To order supplies, simply complete and return the attached order form by mail or fax it to 717-561-4494. **Please order only a 2-3 month supply to ensure that you receive the most current materials.**

Sample Limited Warranty Books

RWC offers a variety of warranty programs, each with its own sample warranty book. These samples allow buyers to review the warranty provided on their new home. Please be sure to request the correct book(s) when filling out the order form.



RWC 537, 580, 594, 5507 Consumer Brochures

These items offer a brief overview of the warranty and benefits.



RWC 514 "Important Documents" Folder

This pocket folder makes it easy for you to keep your paperwork together. Simply hand the filled folder to your homeowners at closing.



RWC 510 • Easel Sign

This 9"x12" free-standing card was designed for use in models or sales offices. This item explains the benefits of buying from an RWC builder to your potential new home buyers.



RWC 536 • Tent Sign

This 5"x6" two-sided, free-standing sign can be displayed on counter tops, fireplace mantels, tables and other flat surfaces in your model homes.



RWC 509 Small Vertical Easel

Measuring 5.25"x8.5", this small vertical easel is great for areas with limited table space in sales offices or model homes.



RWC 533 Static Cling Decal

This measures 5"x7" and can be easily affixed to the windows of your model homes and sales offices.



ORDERING is EASY

By Mail: Fill out the attached card and drop it in the mail.
Online: Order through Warranty Express at www.rwcwarranty.com
By Phone: 800-247-1812, x2459 **By Fax:** 717-561-4494
By Email: info@rwcwarranty.com

SAMPLE WARRANTY BOOKS

When ordering sample warranty books, please provide the correct book number, which is located in a lower corner of the cover. If unable to find this information, contact your Account Executive or the RWC home office. Sample books should be ordered in a 2 to 3 month supply.

QTY	ITEM	DESCRIPTION	COST
_____	_____	Sample Warranty Book	FREE
_____	420	Tent Sign - General Use	FREE
_____	503	Lot Sign	FREE
_____	509	Small Vertical Easel Sign	FREE
_____	510	Easel Sign	FREE
_____	514	Documents Folder	FREE
_____	533	Static Cling Decal	FREE
_____	536	Tent Sign	FREE
_____	537	Consumer Brochure	FREE
_____	547	Easel and Brochure Holder	FREE
_____	548	Modular Builder Brochure	FREE
_____	549	Modular Consumer Brochure	FREE
_____	565	Rider Sign	FREE
_____	580	Plain English Consumer Brochure	FREE
_____	594	Why a Warranty Matters Consumer Brochure	FREE
_____	5507	State Specific Consumer Brochure	FREE

REMODELER MARKETING MATERIALS

_____	430	Remodeler Lot Sign	FREE
_____	531	Remodeler Consumer Brochure	FREE

Builder _____

Registration Number _____

Contact _____

Address _____

WE CANNOT SHIP ORDERS TO P.O. BOXES

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email _____

See the complete list of supplies and order online:

www.rwcwarranty.com