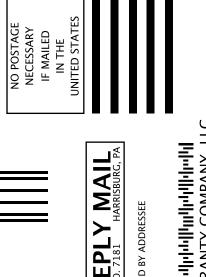


www.rwcwarranty.com 5300 Derry Street, Harrisburg, PA 17111 1-800-247-1812 Fax 717-561-4494



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RESIDENTIAL WARRANTY COMPANY, LLC իվուկվիկովկակիզվոկիկոկոնուսպեսնվիկիկո 17111-9870 HARRISBURG PA ST. 5300 DERRY

## **Materials**



**RWC 546** Multi-Use Sticker: The 4.5"x4" transparent sticker can be added to your signs or affixed to windows and doors in your models or sales offices.

RWC 547 Easel Sign & **Brochure Holder:** This 12"x9" free-standing item is a great way to display **RWC** consumer brochures (537, 580, 5507) in your model or sales offices.





**RWC 565 Rider Sign:** The 18"x6" sign attaches to a framed sign or can stand alone.



**RWC 506** Logo Slick: The camera-ready art includes symbols for various RWC programs.

**RWC 534 Window Sign:** This self-adhesive sign measures 12"x9" and can be easily affixed to the windows of your model homes and sales offices.





# Marketing Essentials

**Materials** Available to **RWC Builders** 



RESIDENTIAL WARRANTY COMPANY, LLC

5300 Derry Street, Harrisburg, PA 17111 1-800-247-1812 • Fax 717-561-4494 Email: info@rwcwarranty.com www.rwcwarranty.com

# **RWC Marketing Materials**

One of the many advantages of your membership in the RWC Warranty Program is the marketing support available for your use. You can enhance your sales strategy for today's competitive marketplace by taking full advantage of RWC's marketing essentials. The more frequently used items available for your use are pictured and described in this brochure. Similar items for remodelers are also available. To order supplies, simply complete and return the attached order form by mail or fax it to 717-561-4494. Please order only a 2-3 month supply to ensure that vou receive the most current materials.



#### SAMPLE LIMITED WARRANTY BOOKS:

RWC offers a variety of warranty programs, each with its own sample warranty book. These samples allow buyers to review the warranty provided on their new home. Please be sure to request the correct book(s) when filling out the order form.

**RWC 503 Lot Sign:** This 12"x18" outdoor sign is ideal for models and sales offices. Space for you to add your lot identification is also provided.



**RWC 510 Easel Sign:** This 9"x12" free-standing card was designed for use in models or sales offices. This item explains the benefits of buying from an RWC builder to your potential new home buyers.

**RWC 509 Small Vertical Easel Sign:** Measuring 5.25"x8.5", this small vertical easel is great for areas with limited table space in sales offices or model homes.



**RWC 533 Static Cling Decal:** This measures 5"x7" and can be easily affixed to the windows of your model homes and sales offices.



**Residential Warranty Company**, LLC

#### RWC 537, 580, 5507 **Consumer Brochures:** These items offer a brief overview of the warranty

and benefits.

RWC

IDENTIAL WARRANTY COMPAN

**RWC 536 Tent Sign:** This 5"x6" two-sided, freestanding sign can be displayed on counter tops, fireplace mantels, tables and other flat surfaces in your model homes.



**RWC 514 "Important** 

Documents" Folder: This pocket folder makes it easy for you to keep your paperwork together. Simply hand the filled folder to your homeowners at closing.

## **Ordering is Easy!**

By Mail: Fill out the attached card and drop it in the mail. Online: Order through Warranty Express at www.rwcwarranty.com By Phone: 800-247-1812, x2459 By Fax: 717-561-4494 By Email: info@rwcwarranty.com

#### SAMPLE WARRANTY BOOKS

When ordering sample warranty books, please provide the correct book number, which is located in a lower corner of the cover. If unable to find this information, contact your Account Executive or the RWC home office. Sample books should be ordered in a 2 to 3 month supply.

QTY	ITEM	DESCRIPTION	COST
			FREE
		Sample Warranty Book	FREE
	420	Tent Sign - General Use	FREE
	434	Window Sign - General Use	FREE
	503	Lot Sign	FREE
	506	Logo Slick	FREE
	509	Small Vertical Easel Sign	FREE
	510	Easel Sign	FREE
	514	Documents Folder	FREE
	533	Static Cling Decal	FREE
	534	Window Sign	FREE
	536	Tent Sign	FREE
	537	Consumer Brochure	FREE
	546	Multi-Use Sticker	FREE
	547	Easel and Brochure Holder	FREE
	548	Modular Builder Brochure	FREE
	549	Modular Consumer Brochure	FREE
	565	Rider Sign	FREE
	580	Plain English Consumer Brochure	FREE
	5507	State Specific Consumer Brochure	FREE

 430	Remodeler Lot Sign	FREE
531	Remodeler Consumer Brochure	FREE

Builder_						
Registration Number						
Contact						
	WE CANNOT SHIP ORDERS TO P.O. BOXES					
City	State Zip					
Phone (	) Fax ( )					
Fmail						

See the complete list of supplies and order at www.rwcwarranty.com