



The
Innovative
Leader



Why Should Real Estate Agents Care About New Home Warranties?

- » As a Real Estate Agent, you know the market for new home construction sales is both competitive and complicated. Not only are builders competing against each other for sales but also against the resale and foreclosure markets. A warranty is a distinguishing feature that makes a new home even more attractive to potential buyers.
- » Obviously, the home buyer must qualify under today's tougher requirements, but the builder may also need to meet certain criteria. Whether a home is financed by a conventional, FHA or VA loan, be assured that a home built by an RWC Member is constructed with quality.
- » Written, insured warranties provide recourse for repairs for your buyers. If the Builder is unable or unwilling to correct warranted defects, the Warranty Insurer steps in. Without a warranty, a homeowner might be forced to "go it alone" in a time when the average major structural defect exceeds \$30,000.
- » Real Estate agents benefit directly from the warranty with reduced liability in the event a defect does occur. The warranty insures that either the builder or the warranty company will rectify warranted defects.
- » Warranty Members have passed stringent screening criteria for professional building ethics, financial stability, and technical competence. Agents are then better assured that the home carries no "hidden" complications like tax or supplier liens, etc.
- » Warranties are transferable making the home much more marketable upon resale, potentially providing you with a return client.
- » Of course the true bottom line is that, for all the reasons stated above, a new home warranty enhances the home's value, ultimately increasing the probability of a sale in a competitive and complicated market. In this economy... that's a benefit worth pursuing.



More Choices From Us... Means A Better Fit For YOU!

Free Information

For FREE information about rates and answers to your questions, simply complete & return this reply card or contact our Sales Department at 800-247-1812, Ext 2149.

- ☐ New Home Warranties.
- ☐ Extended Warranties for Appliances & Systems in NEW Homes.*
- ☐ Extended Warranties for Appliances, Systems & Structural Components in EXISTING Homes.*
- ☐ Please have an Account Executive contact me.

Real Estate Company _____

Agent's Name/Title _____

Address _____

Telephone _____

Fax _____

Email _____

*Check for Availability

Web: www.rwcwarranty.com
Email: sales@rwcwarranty.com

5300 Derry Street
Harrisburg, PA 17111
Phone: 800-247-1812
Fax: 717-561-4494



The RWC "Menu of Choices" includes a variety of tailored programs designed to meet the needs of virtually any segment of the housing industry.

- ▶▶ 10 Year Full Coverage Warranty (FHA/VA Accepted)
- ▶▶ 10 Year Structural Only Warranty
- ▶▶ Customized State Warranty – Term and Coverage vary according to state statute
- ▶▶ RSW 1 Year Renewable Warranty*
- ▶▶ Remodeler Warranties – Options Available
- ▶▶ Building Systems Warranties for Modular, Panelized, and Log Homes, as well as new additions and modular commercial structures
- ▶▶ Specialty Warranties for Conversions, Detached Garages and Commercial Projects
- ▶▶ AmeriGuard – Extended Warranty for Appliances, Systems and Structural Components in Existing Homes*
- ▶▶ FREE Marketing Materials
- ▶▶ Warranty Express – fast and easy online electronic enrollment system

Most of all, RWC Warranties are: Affordable... Transferable... and a Great Resale Tool!

The RWC Advantage for Real Estate Agents

Why Should You Care?



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 7181 HARRISBURG PA

POSTAGE WILL BE PAID BY ADDRESSEE

RESIDENTIAL WARRANTY COMPANY LLC
5300 DERRY STREET
HARRISBURG PA 17111-9870



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

