

Platinum Advantage

Builder Registration and Agreement

Builder Company Name: _____

Contact Name: _____ Owner/President: _____

General Manager: _____ Accounting Contact: _____

Service Manager: _____ Other: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

E-mail: _____ Building in what states: _____

Projected # of New Homes to be sold over the next 12 months: _____ Projected # of New Homes to be sold over the next 12 months: _____

Current Member in RWC/Affiliated Company: _____ Which Company: _____

By signing this agreement and registering with the **Platinum Advantage** Program ("Program"), the Builder certifies that all covered appliances and systems in the homes to be enrolled into the Program will be sound and in good working order at the time of closing. Any dispute regarding this agreement will be submitted to binding arbitration as provided in the "Arbitration" section of the Platinum Advantage Extended Warranty Service Agreement ("Agreement"). USHP, LLC (USHP) agrees that, for each Agreement sold by the Builder, the Builder will receive from USHP an administrative fee of 12% of the total premium collected for services rendered in the marketing and administration of the Agreement. If an USHP telemarketer sells an Agreement to a Purchaser of one of the Builder's new homes within the first year following the date of closing but after the date of the signing of this agreement, the Builder will receive from USHP an administrative fee of 3% of the total premium collected. The administrative fee will be paid to the Builder by USHP on a quarterly basis.

In exchange for the payment of this administrative fee, the Builder is expected and agrees to provide the following services described below.

1. Present the Program options to potential Purchasers by describing features, benefits and limitations of the Program, including coverage, pricing options and claim reporting.
2. Complete the Agreement application with the Purchaser including options requested by the Purchaser and submit with payment to USHP for processing and acceptance.
3. Promote the Program in local prospecting and marketing materials, including displays and classified advertising. USHP agrees to make certain marketing materials available such as brochures, camera ready artwork, signs, and applications at no additional charge for this purpose.
4. Display a **Platinum Advantage** sign on each applicable property.

ACCEPTED AND AGREED:

		USHP, LLC
Builder's Name (Printed or Typed)	Title	
		By: _____
Builder's Signature	Date	USHP Authorized Signature Date

Office Use Only: Account Executive: _____ Date Received: _____ Date Approved: _____

Platinum Advantage Registration # _____ RWC Registration # _____ (if applicable)

USHP, LLC, 5300 Derry St., Harrisburg, PA 17111
Toll Free: 866-394-5135 Local: 717-561-3896 Fax: 717-561-4494