

Platinum Advantage
for HUD-Code Homes
Builder/Retailer Registration and Agreement

Builder/Retailer Company Name: _____

Contact Name: _____ Owner/President: _____

General Manager: _____ Accounting Contact: _____

Service Manager: _____ Other: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ Fax: (_____) _____

E-mail: _____ Current Member in MHWC? _____

If yes, provide location of repair facility if different from above address: _____

Number of retail centers owned by this company: _____ Located in what states: _____

Name of Manufacturers used: _____

Projected # of homes to be **sold** next 12 months: _____ *New Homes:* _____ *Pre-Owned Homes:* _____

Projected # of homes to be **enrolled** next 12 months: _____ *New Homes:* _____ *Pre-Owned Homes:* _____

By signing this agreement and registering in the **Platinum Advantage** Program ("Program"), the Builder/Retailer certifies that all covered appliances and systems in the homes to be enrolled into the Program will be sound and in good working order at the time of closing. Any dispute regarding this agreement will be submitted to binding arbitration as provided in the "Arbitration" section of the **Platinum Advantage** Extended Warranty Service Agreement ("Agreement"). USHP, LLC ("USHP") agrees that, for each Agreement sold by the Builder/Retailer, the Builder/Retailer has the ability to charge the Purchasers a retail price for services rendered in the marketing and administration of this Program. The wholesale cost to USHP must be sent to USHP within 10 days of the purchase date of the home. If an USHP telemarketer sells an Agreement to a Purchaser of one of the Builder/Retailer's new homes within the first year following the date of closing but after the date of the signing of this agreement, the Builder/Retailer will receive from USHP an administrative fee of 3% of the total contract fees collected by USHP. The administrative fee will be paid to the Builder/Retailer by USHP on a quarterly basis.

In exchange for the payment of this administrative fee, the Builder/Retailer is expected and agrees to provide the following services as described below.

1. Present the Program options to potential Purchasers by describing features, benefits and limitations of the Program, including coverage, pricing options and claim reporting.
2. Complete the Agreement application with the Purchaser including options requested by the Purchaser and submit with payment to USHP for processing and acceptance.
3. Promote the Program in local prospecting and marketing materials, including displays and classified advertising. USHP agrees to make certain marketing materials available such as brochures, camera ready artwork, signs, and applications at no additional charge for this purpose.
4. Display a **Platinum Advantage** sign on each applicable property.

ACCEPTED AND AGREED:

		USHP, LLC
Builder/Retailer's Name (Printed or Typed)	Title	
		By: _____
Builder/Retailer's Signature	Date	USHP Authorized Signature
		Date

Office Use Only: Account Executive: _____ Date Received: _____ Date Approved: _____
 Platinum Advantage Registration # _____ MHWC Registration # (if applicable) _____

USHP, LLC, 5300 Derry St., Harrisburg, PA 17111
 Toll Free: 866-394-5135 Local: 717-561-3896 Fax: 717-561-4494